



Season Objectives and Priorities 2011 – 2012 AFHC CP38v1

- Maintain a junior academy for 6 to 14 year olds
- To run an U8 and U10 mixed youth festival for all local clubs
- To attend local U8 and U10 mixed youth festivals
- To attend U10 single sex festivals
- To maintain U12 boys and girls teams in respective Hampshire hockey leagues
- To maintain U14 girls teams in respective Hampshire hockey leagues
- To ensure progression of boys over 14 into the Mens Development Team (“Cannons”)
- To maintain the amount of volunteers involved in Youth Training
- To provide support and opportunities for youth members to participate in regional development assessments
- To provide opportunities for youth members to participate in extra pastoral opportunities i.e. Duke of Edinburgh etc
- Ladies:
 - o To maintain 4 ladies teams playing in county leagues
 - o To improve movement between teams, especially youth progression
- Men:
 - o To maintain 6 mens teams playing in county leagues at current standard
 - o Improve movement between teams to ensure players are not blocking progression
- Other:
 - o To re-establish entries into mixed Sunday cup tournaments
- To maintain the club summer league
- To maintain and expand youth academy training
- To ensure that qualified coaches are available for youth academy training at each level
- To maintain Goal keepers specific training at both adult and youth academy levels
- Aim to bring 1 U16 per season into the 1st XI training
- To ensure both team focused training and inclusive group skills training to promote development at all levels
- Player selection
- Develop individual player feedback – at youth level
- Regular watching of games by hockey manager to facilitate player feedback

- Regular captains meetings with hockey manager
- To ensure Goal keeper specific development plan with incentives to join and play for the club
- To introduce a reward and recognition system for coaches
- Aim to develop 1 existing level 1 coach per season to Level 2
- To introduce shadowing of umpiring for young umpires
- To run a biannual level 1 umpire course with at least 3 member of the club on the course
- To actively advertise roles of volunteers within the club
- To maintain the membership data base in a suitable format and within data protection rules
- To clearly advertise membership rates to members
- To maintain the club e-letter linked via the website
- To maintain the youth newsletter
- To maintain and increase current membership levels to represent the local population
- To ensure AFHC meet all England Hockey requirements as to appropriate levels of insurance to cover
- To ensure that all level 1 umpires are affiliated to HHUA
- To ensure that pitches have an up to date risk assessment
- To ensure that visual risk assessment are carried out prior to use of all facilities
- To ensure all club data comply with appropriate data protection legislation
- Monthly committee meetings
- To ensure that club data is collected and stored within Data Protection guidelines
- To maintain and apply England Hockey Equity Policy
- To ensure that coaches within the club have attended equity training
- To maintain and ensure that club membership represents local demographics
- To achieve re-accreditation with club first in the 2011/2012 season
- To adhere to all of England Hockey safeguarding and protecting young people in hockey guidance
- To ensure all members are aware of the clubs policies and procedures
- To ensure all members are aware of England hockey policies and procedure that the club adhere to
- To have all policies and procedures available to all players through the club website

- To ensure that all volunteers, captains, coaches, and umpires are CRB checked every 3 years in accordance with England hockey guidelines
- To ensure that the Club welfare officers are known throughout the club
- To ensure all players are aware of welfare reporting procedures
- To ensure all youth players are issued with a safeguarding young people contact card
- To ensure that all players adhere to England Hockey Ethics policy
- To ensure that EH ethics policy is displayed within the clubhouse & on AFHC website
- To maintain links with Heath End School to ensure pitch, goals, dugouts and surrounding areas are maintained
- To maintain links with of the Aldershot Cricket Club and use of the club house
- To ensure that shower facilities are maintained to an adequate standard
- To ensure that changing room board is clearly signed stating home/away/male/female changing rooms on match days
- To ensure floodlighting is inspected and approved annually
- To maintain place on the School Astro committee and ensure good links with the school
- Look at local businesses to sponsor new training equipment
- Improve the efficiency and collection of annual subscriptions and match fees
- Ensure that team captains take greater responsibility for the collection of match fees and chasing debtors within their teams
- Team captains should ensure that the match fees are banked weekly
- Approach local companies/businesses for sponsorship
- Maintain involvement with Sainsbury's Active Kids voucher scheme
- Apply for available grants
- Establish a person responsible for the role of Fundraising within the club
- Build closer links with local schools and sports clubs
- Have a well run club day with activities for all the family, to keep players and their families interested in hockey during the close season – also a valuable fundraising day
- To maintain and improve the club website with up to date information and match reports
- To maintain parents monthly news email
- Develop the youth section of the clubs website
- To maintain the clubs Facebook & Twitter pages to advertise social events
- To ensure that all club Vice Presidents and Life members are sent e-letters or newsletter

- To encourage social members to join the club
- To complete a poster campaign to advertise the club within the local community
- To introduce a range of discrete marketing materials to promote the club such as car stickers
- To increase local press coverage
- To maintain a regular slot in the local paper for results from the previous weekend
- To run an annual club day at the start of each season
- To encourage parental participation in the youth academy
- Providing adequate catering facilities at the annual youth tournament to encourage family support
- Open up club social activities to parents / families of members too
- To maintain the start of season annual BBQ/Open Day
- To coordinate 3 official social event per season at the ACC
- To refresh the annual Dinner and Dance at the end of each season
- To encourage participation in social events
- To encourage use of the clubhouse after each game, including away games
- To continue the social summer mixed hockey league which mixes all levels and sections
- Continue participation with North East Hants Hockey Development Group
- Maintain club coaching in schools & seek alternative ways to fund following recent budget cuts
- Continue to host & support Schools KwikStix Hockey Tournaments @ Heath End
- Participation in Hockey Tours during the summer period UK & Abroad
- To maintain and develop further links with local schools and colleges
- To maintain links with HHUA to use club facilities for further umpire training
- To maintain and ensure that members of the youth academy are able to be identified and put forward for assessment
- To formalise support with JDC in Hampshire, Surrey and Berkshire
- To maintain links with Heath End school
- To continue to develop links with local primary and secondary schools within the area
- To use clubhouse facilities to run umpiring training courses
- To continue to link in with HHUA with the use of the pitch for further umpiring training
- To link in the HHA

