



# Photography Policy Aldershot and Farnham HC



ENGLAND  
HOCKEY

Policy no AFHC PP2021

## Aldershot & Farnham Policy on Photography and/or Video

This policy applies to the entirety of the Aldershot & Farnham Hockey Club. For the purpose of this policy the use of the word 'image' includes all photographic and recorded images.

AFHC agrees with England Hockey that 'Positive images of young people enjoying hockey are essential to promote the sport and a healthy lifestyle. Parents/carers want to celebrate the achievements of their children through photographs and recorded images. Use of recorded images can also be a valuable coaching aid.'

However, we recognise that it is important to ensure that young people are protected from the inappropriate or unlicensed use of their images in resources and media publications, on the internet and elsewhere.

Our obligations under this policy mean everyone within AFHC must act in accordance with the general principles in [England Hockey's Safeguarding and Protecting Young People Policy](#) and the principles set out in this policy for taking and using photographic and recorded images of young people.

Our electronic membership form contains a permission section for photography and video. This ensures that AFHC has the consent of all of junior members parents / guardians to use their image unless they have specifically opted out.

Everyone within AFHC should ensure that they have an understanding of the issues relating to taking and using photographic and video images of young people and England Hockey's policy on this. In line with England Hockey guidance:

- We obtain written consent to take and use images from the player and/or parent/guardian



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- We follow England Hockey guidance to avoid using an image if the player is named to prevent the name and the image being linked.
- We never publish personal details (email addresses, contact details etc) of a young person
- Where a Junior player's image is used, we will avoid naming the player and never use a surname.
- Where a Junior player's name is used, we will avoid using the player's image.
- We only publish images of players in suitable dress
- We focus on the activity rather than a particular young person and where possible use photographs that represent the broad range of young people taking part in hockey. This might include:
  - boys and girls
  - ethnic minority communities
  - young people with disabilities
- Every effort will be taken to never publish any photos of those players that do not consent.
- We will never publish personal details of a player.
- We will never link images to any personal webpage or social media.
- Images will never be taken in changing rooms / areas.
- We will ensure images reflect positive values of young people's involvement in hockey.
- Reasonable measures will be taken to ensure that the information stored is secured against malicious access, either internal or external e.g. hackers or malicious code



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AFHC will only take images that will be used to support coaches in developing players, celebrating achievements, accompany match reports and provide publicity for the Club. These will be taken in line with this policy.

All images for AFHC use will only be taken by an authorised club representative i.e. they are a parent / guardian or club member, or are affiliated to AFHC and have been DBS checked. Members and parents / guardians of Junior members should be aware that these representatives may take images at hockey events.

Third parties, excluding Club members, may only take images of AFHC members with the consent of all members captured **in advance**. Images taken must adhere with the AFHC Photography and Video Policy. If you are not a member and wish to take images please request consent by contacting the Club Welfare Officer on [welfare@afhockey.com](mailto:welfare@afhockey.com) to register your details.

Please Note: In the age of mobile phone cameras, it is impossible to stop all photography or recorded images but Club representatives will do their best to monitor image taking and may question individuals where their use appears to be inappropriate. All mobile phone photography must be accompanied by an appropriate sound.

### Advice for Captains and Coaches

AFHC has responsibility to prevent unauthorised images of young people. As individuals responsible for their team members, and as representatives of the club Captains (on match day) or Coaches (for training) should:

- Request the consent of the opposition captain / any visitors from another club to take images of their team members. The opposition should identify any members that do not consent. They should then make the AFHC photographer aware so that they can ensure they do not appear in any images published. The official photographer should be clearly identified e.g. a high visibility bib.



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- Where a third party that is not an AFHC representative is taking photos or recording images:
  - Ask the individual who they are and why they are taking images without having registered.
  - They may be a parent / guardian of a player, who are taking images for their own use, in which case, the representative may be happy that these images pose no risk to members.
  - Request them to refrain from taking images or leave if they believe this is necessary.
  - Any concerns should be reported to the AFHC Welfare Officer

Any breach of the guidance above, either deliberate or accidental, must be reported to the Club Chair, Junior Chair or Welfare Officer without delay.

In the event of any dispute in the understanding of the guidance above, the Club Chair and/or Junior Chair reserves the right to make the final determination.